

Azim Jamal Presents to Certified General Accountants Association
Professional development focused on enhancing leadership

June 17, 2004, Red Deer Alberta -- Azim, Jamal, a Canadian expert on work / life balance today delivered a professional development workshop entitled “The Leader Within You” for the Certified General Accountants Association (CGA) of Canada.

A renowned speaker whose presentations have been heard by over one million people worldwide, Azim provided attendees including accountants involved in industry, finance and the government with practical tips on improving their business and personal lives. His five ‘Ps’ for the presentation included Purposeful Living and Working, Enlightened Persistence, Positive Pride, Presence and Power of Balanced Living. He elaborated on how professionals could display determination, enhance creativity, and eliminate the pitfalls of ego to achieve the kind of leadership that makes a difference.

“Everyone of us has untapped leadership potential and I offer people simple and effective ways to become better leaders and to embrace our ability to lead –at work, with our families and in our communities,” said Azim Jamal.

The CGA has about 60, 000 members across Canada and offers regular professional development programs for its members. Azim equipped attendees at this presentation with tools to be effective both professionally and personally. His presentation was rated excellent by attendees who walked away with many useful tips on how to tap into their potential and live a balanced life.

Azim is a best selling author and sought-after speaker who has received accolades for his work from some of the world’s leaders in human development including Deepak Chopra, Brian Tracy and Jack Canfield (Chicken Soup for the Soul). Azim helps both individuals and corporations realize their true potential by being an inspiring and practical speaker.

About Azim Jamal

Azim Jamal is one of the top Canadian Professional Inspirational Speakers and a best-selling author. He was born in Tanzania and educated in Kenya, UK and Canada. Over one million people have heard his uplifting message across the world, including in the U.S., Europe, Australia, Asia and Africa. Audiences have ranged from 50 to 10,000. Azim is a dynamic, thought provoking and inspiring speaker and a visionary with his feet on the ground. Azim has also earned 3 professional accounting and financial degrees including a CGA and CFP, and has been a senior partner in an accounting firm for 15 years.

Azim is the author of several books including **The Corporate Sufi** and the bestseller, **7 Steps to Lasting Happiness**. He is a sought-after speaker who has received accolades for his work from some of the world’s leaders in human development including Deepak Chopra, Brian Tracy and Jack Canfield (Chicken Soup for the Soul). Azim helps individuals and corporations realize their potential by providing inspiring and practical tips through his speaking and writing. Azim made his career switch from “accounting for business” to “accounting for life” during a soul stirring experience whilst volunteering in the third world. He vowed to make a difference to people in that part of the world by his message and through his success.

Azim has volunteered on average 15 hours per week for 20 years, including service to Afghan refugees overseas. He meditates regularly and lives a balanced life with his wife, parents and 2 children. Azim has been an active sportsman playing cricket and soccer for over 20 years before retiring from league games in 1992.

Through his books and his speaking, Azim Jamal's goal is to inspire you to live to your potential and live a balanced life.

For more information, please contact:

Farrah Jinha, Principal
Elite Public Relations Inc.
Tel. (604) 980-2448
Email: farrah@elitepr.ca